

the Stranger

SEATTLE AREA DISTRIBUTION

TOTAL READERSHIP	437,200
CIRCULATION	80,000
DISTRIBUTION SPOTS.....	2,021



See back for Stranger distribution zone info

1535 11th Ave. 3rd Floor Seattle, WA 98122
TELEPHONE (206) 323-7101 • SALES FAX (206) 325-4865
www.thestranger.com

ZONE 1: DOWNTOWN30%

Beacon Hill/Georgetown (98108); Belltown/Regrade (98121); City Center (98101); Magnolia (98199); Pioneer Square/International District (98104); SODO (98134); Queen Anne/Westlake (98109, 98119)

ZONE 2: CAPITOL HILL/CENTRAL.....17%

Capitol Hill (98122, 98102); Columbia City (98118); Eastlake (98102); Madison Park (98112); Rainier Valley/Mt. Baker/Columbia City (98144)

ZONE 3: NORTHEAST12%

Ballinger/Lake Forest Park (98155); Northgate/Lake City (98125); Ravenna/Wedgwood/Sand Point (98115); University (98105, 98195)

ZONE 4: NORTHWEST14%

Aurora/North Seattle (98133); Ballard (98107); Crown Hill (98117); Wallingford/Fremont/Green Lake/Greenwood (98103); Shoreline (98177)

ZONE 5: WEST SEATTLE5%

Alki (98116); Delridge (98106); Fauntleroy (98136); Harbor/California Ave. (98126); Burien (98166); White Center (98106)

ZONE 6: EASTSIDE7%

Bellevue (98004, 98005, 98007); Bothell (98011); Issaquah (98027); Kenmore (98028); Kirkland (98033, 98034); Mercer Island (98040); Redmond (98052)

OTHER DISTRIBUTION POINTS:

Tacoma 5%
Olympia..... 3%
North of Seattle 3%
South of Seattle..... 4%

Percentages of distribution within zones are based on an average print run of 80,000. Zones may vary slightly throughout the year. Contact your advertising representative with any questions regarding the most current distribution information.