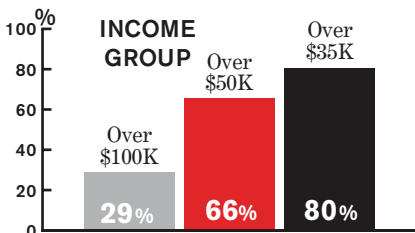


the Stranger

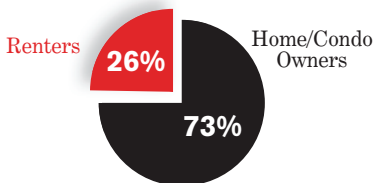
READERSHIP ECONOMIC PROFILE

Print Readership437,200
 Online Unique Visitors865,725

**AVERAGE
HOUSEHOLD
INCOME:
\$82,174**



REAL ESTATE REPORT

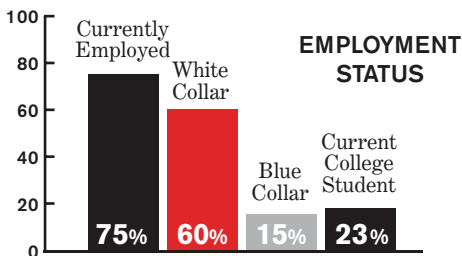


MARKET VALUE OF HOME

Readership Average \$471,825

HOUSEHOLD

Number of Household Occupants 2.3 (median)



Demographic information provided by Mediamark Research, Inc. (2007 Study) and The Media Audit (March-May & Sept-Oct 2008).
 Online "unique visitors" compiled by Google Stats (November 2008).