

WinPower Strategies

Police Accountability - Police Accountability

Overview

Ran from 05:30 PM PST Tuesday Mar 01 2011 to 05:52 PM Tuesday Mar 01

People called:	10996	Completed:	392	Response rate (complete):	3.6%
Total calls (includes retries):	10996	Partly completed:	2402	Margin of error (approx):	5.1%
People skipped (called recently):	4580	Left message:	0		
Disconnected numbers:	4	Avg. length of completed calls:	71 seconds		
Not yet called:	7087	Avg. of partly completed calls:	28 seconds		
No answer, try again later:	8165				

Answers (Not Weighted)

Question: *When thinking about the Seattle Police Department, do you approve or disapprove of their performance in the last year?*

Approve:	163	41.6%	
Disapprove:	229	58.4%	
TOTAL:	392		

		Age				HD						LikelyParty									Sex	
		18-34	35-49	50-64	65+	11	34	36	37	43	46	I	ID	IR	LD	LR	ND	SD	SR	U	Female	Male
Approve	41.6% (163)	34.5% (10)	43.0% (34)	36.7% (51)	46.9% (68)	27.3% (3)	53.7% (36)	41.6% (32)	29.4% (15)	36.4% (28)	45.0% (49)	54.5% (6)	52.6% (20)	57.1% (8)	37.1% (33)	82.8% (24)	41.7% (15)	31.1% (46)	50.0% (4)	36.8% (7)	47.5% (104)	34.1% (59)
Disapprove	58.4% (229)	65.5% (19)	57.0% (45)	63.3% (88)	53.1% (77)	72.7% (8)	46.3% (31)	58.4% (45)	70.6% (36)	63.6% (49)	55.0% (60)	45.5% (5)	47.4% (18)	42.9% (6)	62.9% (56)	17.2% (5)	58.3% (21)	68.9% (102)	50.0% (4)	63.2% (12)	52.5% (115)	65.9% (114)
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
COMPOSITION	100% (392)	7.4% (29)	20.2% (79)	35.5% (139)	37.0% (145)	2.8% (11)	17.1% (67)	19.6% (77)	13.0% (51)	19.6% (77)	27.8% (109)	2.8% (11)	9.7% (38)	3.6% (14)	22.7% (89)	7.4% (29)	9.2% (36)	37.8% (148)	2.0% (8)	4.8% (19)	55.9% (219)	44.1% (173)

Question: *Do you believe their should be more or less citizen oversight of the Seattle Police Department?*

More Oversight:	224	57.1%	
The Same Level Of Oversight:	149	38.0%	
Less Oversight:	19	4.8%	
TOTAL:	392		

		Age				HD						LikelyParty									Sex	
		18-34	35-49	50-64	65+	11	34	36	37	43	46	I	ID	IR	LD	LR	ND	SD	SR	U	Female	Male
More Oversight	57.1% (224)	62.1% (18)	62.0% (49)	56.1% (78)	54.5% (79)	81.8% (9)	53.7% (36)	51.9% (40)	64.7% (33)	63.6% (49)	52.3% (57)	63.6% (7)	36.8% (14)	57.1% (8)	57.3% (51)	24.1% (7)	55.6% (20)	71.6% (106)	12.5% (1)	52.6% (10)	55.3% (121)	59.5% (103)
The Same Level Of Oversight	38.0% (149)	31.0% (9)	30.4% (24)	39.6% (55)	42.1% (61)	18.2% (2)	40.3% (27)	45.5% (35)	31.4% (16)	29.9% (23)	42.2% (46)	27.3% (3)	55.3% (21)	35.7% (5)	40.4% (36)	62.1% (18)	36.1% (13)	26.4% (39)	75.0% (6)	42.1% (8)	39.3% (86)	36.4% (63)
Less Oversight	4.8% (19)	6.9% (2)	7.6% (6)	4.3% (6)	3.4% (5)	0.0% (0)	6.0% (4)	2.6% (2)	3.9% (2)	6.5% (5)	5.5% (6)	9.1% (1)	7.9% (3)	7.1% (1)	2.2% (2)	13.8% (4)	8.3% (3)	2.0% (3)	12.5% (1)	5.3% (1)	5.5% (12)	4.0% (7)
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
COMPOSITION	100% (392)	7.4% (29)	20.2% (79)	35.5% (139)	37.0% (145)	2.8% (11)	17.1% (67)	19.6% (77)	13.0% (51)	19.6% (77)	27.8% (109)	2.8% (11)	9.7% (38)	3.6% (14)	22.7% (89)	7.4% (29)	9.2% (36)	37.8% (148)	2.0% (8)	4.8% (19)	55.9% (219)	44.1% (173)

Question: *Do you believe training practices for the police department are adequate or need to be changed?*

Adequate:	94	24.0%	
Need to be changed:	298	76.0%	
TOTAL:	392		

		Age				HD						LikelyParty									Sex	
		18-34	35-49	50-64	65+	11	34	36	37	43	46	I	ID	IR	LD	LR	ND	SD	SR	U	Female	Male
Adequate	24.0% (94)	10.3% (3)	20.3% (16)	25.2% (35)	27.6% (40)	27.3% (3)	34.3% (23)	31.2% (24)	9.8% (5)	15.6% (12)	24.8% (27)	9.1% (1)	31.6% (12)	28.6% (4)	19.1% (17)	62.1% (18)	25.0% (9)	20.3% (30)	12.5% (1)	10.5% (2)	28.8% (63)	17.9% (31)
Need to be changed	76.0% (298)	89.7% (26)	79.7% (63)	74.8% (104)	72.4% (105)	72.7% (8)	65.7% (44)	68.8% (53)	90.2% (46)	84.4% (65)	75.2% (82)	90.9% (10)	68.4% (26)	71.4% (10)	80.9% (72)	37.9% (11)	75.0% (27)	79.7% (118)	87.5% (7)	89.5% (17)	71.2% (156)	82.1% (142)
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
COMPOSITION	100% (392)	7.4% (29)	20.2% (79)	35.5% (139)	37.0% (145)	2.8% (11)	17.1% (67)	19.6% (77)	13.0% (51)	19.6% (77)	27.8% (109)	2.8% (11)	9.7% (38)	3.6% (14)	22.7% (89)	7.4% (29)	9.2% (36)	37.8% (148)	2.0% (8)	4.8% (19)	55.9% (219)	44.1% (173)

Question: Do you believe the City Council should reconfirm the Seattle Police Chief every four years or should oversight of the police chief be solely under the jurisdiction of the mayor?



		Age				HD						LikelyParty									Sex	
		18-34	35-49	50-64	65+	11	34	36	37	43	46	I	ID	IR	LD	LR	ND	SD	SR	U	Female	Male
Reconfirm by the City Council	75.0% (294)	79.3% (23)	74.7% (59)	75.5% (105)	73.8% (107)	90.9% (10)	71.6% (48)	80.5% (62)	68.6% (35)	74.0% (57)	75.2% (82)	81.8% (9)	57.9% (22)	57.1% (8)	78.7% (70)	69.0% (20)	75.0% (27)	78.4% (116)	87.5% (7)	78.9% (15)	79.0% (173)	69.9% (121)
Solely under the jurisdiction of the mayor	25.0% (98)	20.7% (6)	25.3% (20)	24.5% (34)	26.2% (38)	9.1% (1)	28.4% (19)	19.5% (15)	31.4% (16)	26.0% (20)	24.8% (27)	18.2% (2)	42.1% (16)	42.9% (6)	21.3% (19)	31.0% (9)	25.0% (9)	21.6% (32)	12.5% (1)	21.1% (4)	21.0% (46)	30.1% (52)
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
COMPOSITION	100% (392)	7.4% (29)	20.2% (79)	35.5% (139)	37.0% (145)	2.8% (11)	17.1% (67)	19.6% (77)	13.0% (51)	19.6% (77)	27.8% (109)	2.8% (11)	9.7% (38)	3.6% (14)	22.7% (89)	7.4% (29)	9.2% (36)	37.8% (148)	2.0% (8)	4.8% (19)	55.9% (219)	44.1% (173)

Poll

1. Voice section

Hi, I'm calling tonight from WinPower Strategies to ask you a few questions about issues affecting the City of Seattle. This survey will less than five minutes of your time.

2. Multiple choice question

When thinking about the Seattle Police Department, do you approve or disapprove of their performance in the last year? Approve, or Disapprove? Press 1 for Approve. Press 2 for Disapprove.
Pick choice:
1. Approve
2. Disapprove

3. Multiple choice question

Do you believe their should be more or less citizen oversight of the Seattle Police Department? More Oversight, The Same Level Of Oversight, or Less Oversight? Press 1 for More Oversight. Press 2 for The Same Level Of Oversight. Press 3 for Less Oversight.
Pick choice:
1. More Oversight
2. The Same Level Of Oversight
3. Less Oversight

4. Multiple choice question

Do you believe training practices for the police department are adequate or need to be changed? Adequate, or Need to be changed? Press 1 for Adequate. Press 2 for Need to be changed.
Pick choice:
1. Adequate
2. Need to be changed

5. Multiple choice question

Do you believe the City Council should reconfirm the Seattle Police Chief every four years or should oversight of the police chief be solely under the jurisdiction of the mayor? Reconfirm by the City Council, or Solely under the jurisdiction of the mayor? Press 1 for Reconfirm by the City Council. Press 2 for Solely under the jurisdiction of the mayor.
Pick choice:
1. Reconfirm by the City Council
2. Solely under the jurisdiction of the mayor

6. Voice section

Thank you for your time.