



**100th AAPA
Annual Convention
September 11-15, 2011
Seattle, Washington**

****AGENDA UPDATES****

Please make note of time changes from the original agenda.

Monday, September 12

- 8am** **Shuttles will start running between conference hotels at 8am. Please note that this is 30 minutes earlier than originally scheduled.
- 8am - 12noon** **Registration Open**
**Conference registration has been moved to the lobby in the Mezzanine level.
- Opening Plenary** ****Moved to the Golden Gate Banquet Room**
The "Green Washing" of the Cargo Supply Chain Award
Join the Chairman for the presentation of the time honored "Green Washing" award. Every year the AAPA awards excellence to achievers for their role in programs that appear to reduce pollution and maintain the status quo but don't hurt the bottom line. This year's awardees include shippers, carriers and port agencies nationwide.

Tuesday, September 13

- 8:30 - 10am** **Golden Opportunities in a Bad Economy**
You might not be the highest paid port official in the nation but there are ways even mid-level management can learn from Tay's example and earn high-end private sector salaries paid for by taxpayers while enjoying car allowances, a hefty pension, club memberships and first-class flights. Join Tay Yoshitani, the CEO of Port of Seattle who rakes in a pay and perk package valued at over \$400,000 annually while thousands of workers who make Sea-Tac facilities run are lucky to clear a living wage and lack health care benefits for their families.
- 1pm - 2:30** **Wall Street on the Waterfront**
Financial giants like Goldman Sachs - half-owner of Seattle-based SSA Marine - have come under scrutiny for their role in the mortgage meltdown that rocked world markets. This workshop will explore how SSA Marine has applied Goldman's strategy against homeowners to force "foreclosures on wheels" in the port trucking industry, sucking drivers and port communities dry while padding their bottom line.

5pm – 7:00

Handout Happy Hour

Co-Hosted by the Ports of Long Beach & Oakland

Have you saddled underpaid truck drivers with the cost of fleet replacement, but realize perpetual lobbying for local, state and federal dollars to meet and maintain emissions reduction targets will never be enough? Here's your chance to schmooze with fellow conscience-free bureaucrats. Buy Long Beach officials a drink to learn tricks to line your kitty after you cave to industry bullies that threaten to delay, stall, sue and kill effective policies that environmentalists, economists and anyone with common sense all agree on. Attendees will receive a complimentary spinal exam and consultation, plus a raffle ticket to enter our booby prize contest. Don't miss your chance to win a cargo container filled with band-aids, or a set of retrofit filters that will be collector's items just as soon as they are banned at the Port of Oakland!

Wednesday, September 14

Morning Plenary *Cancelled***

The Port of Los Angeles' plenary, "***Port of Prosperity: Replicating An Award-Winning Green Growth Model for All in the New Economy***" has been cancelled, after a survey of business-as-usual bureaucrats, status-quo elected officials, and backwards-looking bosses indicated a complete and total lack of interest.

9am – 11

Panicking Over Panamax: Lessons in Leveraging the Panama Canal

When the Panama Canal expansion is completed in 2014, cargo and container volume will increase dramatically and generate additional pressures on local infrastructure, along with opportunities. Experts in this panel will dig into ways local port agencies can (1) aggressively compete with one another for cargo while claiming to courts and legislators they are *not* market participants, (2) team up with industry to hoodwink taxpayers into footing the bill for expansion projects that fail to generate good, green jobs, and (3) ultimately subsidize profitable, private companies who won't spend a dime of their own money for environmental clean-up.

Noon – 2pm

What They Don't Know Won't Hurt Us

Private supply chain companies are well protected from public information requests, but if you run a harbor commission or port authority then FOIA requests can really be a pain in the ass. In fact, 98% of all FOIA requests eventually result in some sort of public embarrassment. This lively workshop will explore the successes of the Port Authority of New York & New Jersey as a case example of how making up your own rules can keep embarrassing information from seeing the light of day – and how to manage crises such as pesky coalitions revealing that your \$33 million dollar program only replaced 11 trucks.

Thursday, September 15

10am – Noon

Lower than the Low Road: Integrating Jim Crow into Today's Workplace

The American Civil Rights movement may have secured equal access to facilities for people of every race four decades ago. But the Australian-based Toll Group and New Jersey-based Ironbound Express are at the cutting edge of re-inventing Jim Crow-style workplace rules for truck drivers. From bathrooms to drinking fountains, your supply chain business *can* also restrict access to basic facilities for “some” people. This workshop explores best practices on inhumane tactics to keep the hired help in line. Why stop at illegal misclassification?

(Note: This session is closed to uppity people and union supporters)

3pm – 5pm

Asthma Schmasthma: Dealing with Crybaby Syndrome in Port Communities

Most of us would rather slit our wrists than sit through another loooooong public meeting where the residents from neighboring communities come to complain about pollution, traffic, asthma, blah, blah, blah. This beginners' workshop will explore the time-honored traditions of seeking community comment during the work day and designating venues that are difficult to reach.

A simultaneous session will be held for intermediate and advanced participants well versed in holding last-minute public meetings on how to skirt pesky rules like California's Brown Act, or dismiss resident concerns by hosting forums with do-nothing staff and the interns they are having affairs with.

Optional Field Trip – Bathroom Breaks

After long seminars with few breaks, get a taste of what port truck drivers endure every day when they are denied access to clean and sanitary bathrooms while waiting in congested terminal lines for hours to get a load. Shuttles will depart outside the hotel lobby every 15 minutes starting at 5:30 pm and will tour the Port of Seattle until the first guest eventually spots a Port-A-Potty. Imagine the dinner party fodder!

For those who are faint of heart but want to recreate the experience, complimentary used plastic water bottles are available at the concierge's desk. To avoid a potentially uncomfortable situation, excessive coffee and other liquids are not advised.

“Brought to you by progressive critics of environmentally unsustainable, economically irresponsible, and morally reprehensible U.S. port policies.”