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& OPINION  
RESEARCH  
SERVICES

811 First Avenue  
Suite 451  
Seattle, WA 98104  
(206) 652-2454 TEL  
(206) 652-5022 FAX

436 14th Street  
Suite 820  
Oakland, CA 94612  
(510) 844-0680 TEL  
(510) 844-0690 FAX

3857 N. High Street  
Suite 302  
Columbus, OH 43214  
(614) 268-1660 TEL  
**EMCresearch.com**

**TO: Tobacco Free Kids**  
**FR: EMC Research**  
**DT: January 5, 2012**  
**RE: Statewide Survey on Clean Indoor Air Law**

**BACKGROUND**

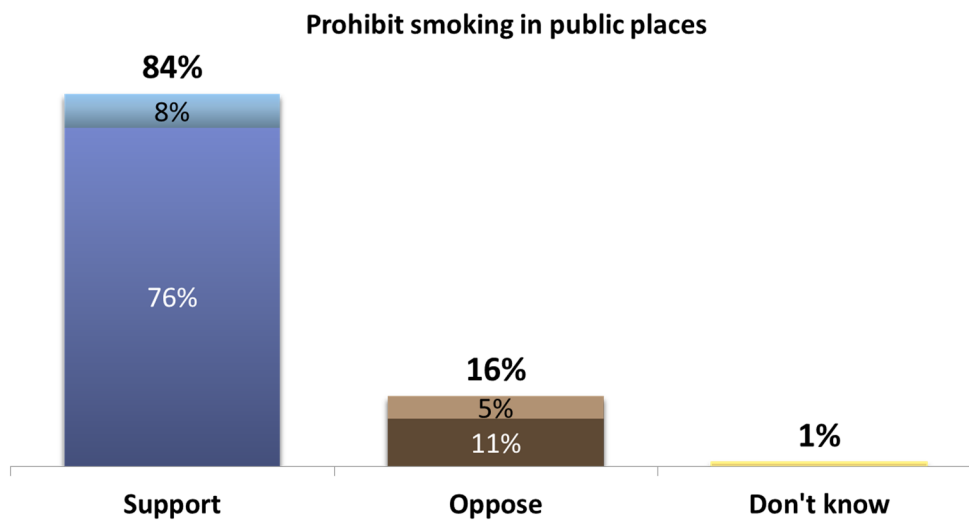
This memo highlights the results of a recent statewide survey conducted for Tobacco Free Kids by EMC Research. A total of 500 interviews were conducted with likely November 2012 voters in Washington State.

The margin of error for the overall results is  $\pm 4.4$  percentage points at a 95% confidence interval.

**KEY FINDINGS**

*There is near universal support for the state’s 2005 law banning smoking in public places.*

- 84% of likely voters support the law, and three-fourths (76%) strongly supporting the law. Only (16%) likely voters oppose the law.
- Three-quarters or more of voters in every major demographic subgroup support the law.
- Even among smokers, a strong majority (67% Support / 32% Oppose) support the ban.



***Voters overwhelmingly oppose changing Washington’s clean indoor air law to allow cigar smoking in dedicated areas of some stores, restaurants, and bars.***

- By a 44 point margin (71% Oppose / 27% Support), likely voters oppose changing the clean indoor air law – and a majority (56%) strongly oppose the change. Only a quarter (27%) support the change, with 13% strong support.
- A majority in every major demographic subgroup oppose the change.
- Smokers are divided (51% Support / 49% Oppose) about the change.

