

**CEASEFIRE  
TOPLINES**

**ALISON PETERS CONSULTING  
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Hello. This is \_\_\_\_\_. I'm calling from APC Research to conduct a survey of Washington State residents. Let me assure you this is not a sales call and I will not ask for a contribution. (IF NECESSARY): All of your answers will be strictly confidential; no individual responses are shared with anyone, at any time.

For this research, I need to speak with \_\_\_\_\_. Would that be you and are you willing to take the survey today?

Yes----- 100%  
No ----- 0%

1. Can you confirm that you are registered to vote at this address?

Yes----- 100%  
No ----- 0%

2. Have we reached you on a landline or cell phone?

Landline -----84%  
Cell phone-----16%

3. Record gender

Male -----47%  
Female-----53%

4. Next, please tell me your age.

18-24 ----- 7%  
25-34 -----11%  
35-44 -----14%  
45-59 -----32%  
60+ -----35%  
(Refused) ----- 2%

5. When it comes to political party, do you think of yourself as a strong Democrat, a Democrat but not a strong one, an Independent, a Republican but not a strong one, or as a Strong Republican? (IF INDEPENDENT, ASK): Do you consider yourself closer to the Democratic party or closer to the Republican party?

Strong Democrat -----23%  
Democrat, not strong-----11% = 34%  
Independent, closer to Democrats ----- 8%  
Independent -----19% = 33%  
Independent, closer to Republicans----- 6%  
Republican, not strong -----11%  
Strong Republican-----18% = 29%  
(DON'T READ) Other ----- 3%  
(DON'T READ) DK----- 2%

In November of last year, we had statewide elections in Washington State.

6a. On Referendum 74, which allows same-sex couples to marry, did you vote yes or no on that measure?

Yes-----51%  
 No -----39%  
 (DON'T READ) Didn't vote ----- 4%  
 (DON'T READ) DK----- 7%

6b. On Initiative 502, which allows the licensing and regulation of marijuana production, distribution and possession for adults, did you vote yes or no on that measure?

Yes-----45%  
 No -----47%  
 (DON'T READ) Didn't vote ----- 3%  
 (DON'T READ) DK----- 5%

7. Let's talk about another issue now. Do you think our state gun laws provide adequate protections for our communities? If you don't have enough information to answer, please say "Don't Know."

Yes-----35%  
 No -----28%  
 (DON'T READ) DK-----37%

8. Which of the following best represents your viewpoint on gun ownership in Washington State? (READ IN ORDER)

Owning guns should be legal in all cases -----20%  
 Owning guns should be legal, but a few more safety restrictions are needed -----25%  
 Certain guns should be legal, some should be banned and more safety restrictions are needed-----45%  
 Owning guns should never be legal, except for police and other authorized personnel ----- 6%  
 (DON'T READ) DK----- 4%

9. Thinking about our gun laws here in Washington State, do we:

**ROTATE**

	<u>Yes</u>	<u>No</u>	<u>(DON'T READ) DK</u>
( )A. Require universal background checks on all gun purchases, including those at gun shows? -----	68%	18%	15%
( )B. Have mandatory penalties for juveniles under 18 who illegally possess a firearm? -----	57%	15%	28%
( )C. Allow the sale of semi-automatic assault weapons?-----	38%	43%	19%
( )D. Need more oversight from law enforcement to make it harder to get a concealed weapons permit? -----	55%	37%	8%
( )E. Allow the sale of detachable magazine clips that contain more than 10 bullets-----	34%	43%	24%

Over the next couple of years, the legislature may consider changes to our gun laws.

Under current Washington State law: . (GET ANSWER, THEN ASK): Is that strongly or probably (yes/no)?

Start with 11, then ROTATE      Strongly      Swt.      Swt.      Strongly      (DON'T  
    Yes      Yes      No      No      READ) DK

( )11. Adults may purchase semi-automatic assault weapons that are capable of firing over a 100 bullets per minute and mimic firearms designed solely for combat including features such as a grenade launcher and bayonet holder. After hearing more, do you support a law to ban semi-automatic assault weapons ----- 54%-----12% -----7% -----23%----- 5%

( )12. There is no law limiting certain high-capacity magazine clips that hold in excess of 10 bullets. In fact, eight states have already banned these types of clips. After hearing this, do you support a law to limit ammunition clips on guns to 10 bullets ----- 55%-----11% -----7% -----23%----- 4%

( )13. People who buy guns from a licensed gun dealer must undergo a state and federal criminal background check. However, people can buy guns from private sellers at gun shows without a background check. As you may know, this is called the “gun show loophole.” After hearing this, do you support a law to require that everyone who buys a gun at a gun show undergo a background check?----- 76%-----11% -----3% ----- 8%----- 2%

( )14. There is no mandatory penalty for youth firearm possession until the fifth offense. After hearing this, do you support a law to increase mandatory penalties for youth firearm possession, starting with house detention at the first offense----- 46%-----23% -----9% -----10%----- 13%

( )15. A concealed weapons permit can be granted to any adult, even those with a known history of mental illness. After hearing this, do you support a law requiring the signature of local police on every concealed weapons permit application ----- 50%-----16% -----9% -----16%----- 10%

16. Some people believe banning semi-automatic assault weapons is important because: . Do you agree or disagree? Is that definitely or probably (agree/disagree)?

   Strongly      Swt.      Swt.      Strongly      (DON'T  
    Agree      Agree      Disagree      Disagree      READ) DK

( )A. These weapons can fire over 100 bullets a minute and are not considered appropriate by many

for sport or hunting purposes ----- 51%-----13% -----8% -----21% ----- 7%  
 ( )B. This was the weapon of choice  
 used in the mass shootings in  
 Newtown, Clackamas, Oregon and  
 Aurora, Colorado ----- 46%-----15% -----5% -----19%----- 15%  
 ( )C. They pose a risk to police by  
 giving criminals easy access to more  
 powerful firearms ----- 48%-----15% -----8% -----21%----- 7%

17. Now that you've heard more about these issues, let me ask you again if you support a law to ban semi-automatic assault weapons? (GET ANSWER, THEN ASK): Is that strongly or somewhat (yes/no)?

Strongly yes -----55%  
 Somewhat yes -----11% = 66%  
 Somewhat no ----- 7%  
 Strongly no -----25% = 32%  
 (DON'T READ) DK----- 3%

A. I have just a few demographic questions before we finish. In order to make sure we interview people from all walks of life, I want to ask you a few questions about your background. All information is confidential. First, which ethnic group do you consider yourself a part of or feel closest to?

African-American----- 2%  
 Asian ----- 3%  
 Caucasian-----83%  
 Latino/Latina ----- 2%  
 Mixed Race ----- 3%  
 Native American ----- 2%  
 Other ----- 2%  
 DK/NA/Ref ----- 4%

B. What was the last level of schooling you completed?

High school graduate or less ----- 17%  
 Some college or vocational school -----30%  
 College graduate -----33%  
 Post graduate training----- 18%  
 DK ----- 2%

C. Do you have any children under 18 living at home with you?

Yes-----27%  
 No -----73%

D. What is your religion? (IF PROTESTANT, ASK): Do you belong to a particular church within the Protestant faith?

Protestant: Methodist, Episcopal, Lutheran,  
 Presbyterian, United Church of Christ,  
 MCC ----- 15%  
 Protestant: Baptist, Evangelical, Born-again,  
 Assemblies of God, Pentecostal, Southern

Baptist-----	9%
Protestant: general -----	9%
Roman Catholic-----	13%
Jewish -----	1%
Muslim/Islam-----	<1%
Morman -----	4%
Orthodox Church (Greek, Russian) -----	1%
Other Christian religion -----	15%
Other religion (not Christian) -----	2%
No preference/Athiest/Agnostic/Spiritual ---	20%
DK/NA/Ref -----	12%

E. Do you or does anyone in your household own a firearm?

Yes-----	44%
No -----	48%
(DON'T READ) DK/Refused-----	8%

F. Is the firearm used for hunting, target shooting, protection against crime or a gun collection?  
(MULTIPLE ANSWERS OK)

Hunting -----	52%
Target shooting-----	53%
Protection against crime-----	60%
Gun collection -----	37%
(DON'T READ) DK/Refused-----	4%

G. Are you or is anyone in your household a member of the National Rifle Association, or NRA?

Yes-----	13%
No -----	82%
(DON'T READ) DK/Refused-----	5%

H. Please stop me when I read the income group that represents your total household income for 2012.

Less than \$35,000 a year-----	16%
Between 35,000 and \$50,000 -----	14%
Between \$50,000 and \$75,000 -----	18%
Between \$75,000 and \$100,000-----	14%
Over \$100,000 -----	21%
DK/NA/Ref -----	18%

**THAT'S ALL WE HAVE TODAY. Thank you very much for your time and opinions.**

I. Vote History (Off sample)

Voted General 2012-----	92%
Voted Primary 2012 -----	53%
Voted General 2010-----	81%
Voted Primary 2010-----	55%

J. CD (Off sample)

CD 1 -----	11%
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CD 2	-----	8%
CD 3	-----	9%
CD 4 + CD 5	-----	19%
CD 6	-----	8%
CD 7	-----	12%
CD 8	-----	13%
CD 9	-----	11%
CD 10	-----	8%