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From: GBA Strategies

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Pramila Jayapal Enters General Election with Strong Lead

After Pramila Jayapal won a decisive primary victory in the race to replace Jim McDermott in Washington's 7th Congressional district, a new survey¹ of general election voters in the 7th district shows that Jayapal maintains a strong lead heading in to the November election. The following are key findings from survey of 500 likely November voters. The general electorate is likely to be nearly 400,000 voters, while the primary electorate was nearly 200,000.

- **Jayapal holds a clear lead.** Pramila leads Brady Walkinshaw 43 – 29 percent, a strong 14-point lead with 11 weeks until Election Day.
- **Jayapal unites primary voters.** Voters who supported Joe McDermott in the primary overwhelmingly support Jayapal in the general election. Jayapal is the clear front-runner among Joe McDermott primary voters, besting Walkinshaw 59-21.
- **Jayapal's lead is not based only on name ID, but on being the preferred choice of voters who have gotten to know the candidates.** In addition to leading by 14 points overall, Jayapal is ahead 50-35 among voters who know both candidates.
- **Jayapal's lead is broad, proving her appeal with general election voters through out the district.** She leads in every region of the district, with both men (+8) and women (+20), older (+6 with voters age 50+) and younger voters (+19 with voters <age 50). Her lead is strongest with the progressive/liberal majority in WA7 (+28).

Bottom line: Pramila Jayapal is in a very strong position to win in November. She will need to continue to communicate her powerful message. If she has the necessary resources, she is well-positioned to be the next member of Congress from WA-7.

¹ GBA Strategies administered this survey of 500 WA-7 voters likely to vote in November 2016. The survey was conducted August 15-18, 2016, and reached voters on both landline and cell phones. It carries a +/- 4.4 percentage point margin of error at the 95 percent confidence level. The vote results in this memo were asked before any information was provided on the candidates.