

Campaign Name	Media	Advertiser	Advertiser Address	Agency	Agency Address	Contract Start Date	Contract End Date	Currency	Amount
Sara Nelson for Seattle City Council - Primary	Digital Audio with Display	Civic Alliance for a Sound Economy	1301 5th Ave. Ste. 1500, Seattle, WA, 98101	270 Strategies	722 12th St NW, Washington, DC, 2005	7/10/17	8/1/17	USD	\$12,500.00
Jenny Durkan for Seattle Mayor - Primary	Digital Audio with Display	Civic Alliance for a Sound Economy	1302 5th Ave. Ste. 1500, Seattle, WA, 98101	270 Strategies	723 12th St NW, Washington, DC, 2005	7/10/17	8/1/17	USD	\$15,000.00
Scott Lindsay for Seattle City Attorney 2017	Digital Audio with Display	Scott for Seattle City Attorney	7605 SE 27th Street, STE 204, Mercer Island, WA, 98040	Sermo Digital LLC	7605 SE 27th Street, STE 204, Mercer Island, WA, 98040	10/20/17	11/7/17	USD	\$13,400.00

Note: Payments are made via wire transfer, check or credit card.
2017 Election - Seattle Campaigns
Pandora

Campaign Name: Scott Lindsay for Seattle City Attorney 2017

Type of Advertisement: Digital Audio with Display

Dates of Audio: 10/20/17 – 11/7/17

Number of Impressions: 956,207

Total Spend: \$13,400

Targeting: Age 18+, Zip Code: 98199 98178 98177 98144 98136 98134
98133 98126 98125 98122 98121 98119 98118 98117
98116 98115 98112 98109 98108 98107 98106 98105
98104 98103 98102 98101



Campaign Name: Jenny Durkan for Seattle Mayoral - Primary

Type of Advertisement: Digital Audio with Display (Client chose to not run a display component)

Dates of Audio: 7/10/17 – 8/1/17

Number of Impressions: 558,465

Total Spend: \$15,000

Targeting: Age 18+, Seattle-Tacoma MSA

Campaign Name: Sara Nelson for Seattle City Council - Primary

Type of Advertisement: Digital Audio with Display

Dates of Audio: 7/10/17 – 8/1/17

Number of Impressions: 447,405

Total Spend: \$12,500

Targeting: Age 18+, Seattle-Tacoma MSA

