

CASE

Regional Approach: We need prompt implementation of thoughtful, regional solutions with clear leadership and accountability to ensure that homelessness is rare, brief, and one-time.

Affordability:

Housing for All Income Levels: Seattle deserves a City Council that recognizes the importance of building housing for people and families of all incomes. We have a diverse population and broad-based economy, and we all do better when more people can afford to live close to jobs and transit.

Local Businesses & Jobs: Seattle deserves a City Council that is focused on the success of all our neighbors, especially those getting left behind as our city experiences incredible prosperity. We need leaders who will help grow local businesses and expand family-wage jobs.

Transportation:

Congestion & Livability: Seattle deserves a City Council that prioritizes improving transit, reducing traffic congestion, and helping people and goods move around the city faster. We need leaders who continuously strive to make Seattle one of the best places in the nation to live and work.

BASIC INFORMATION

Candidate Name: Debora Juarez	City Council District: 5
Party Affiliation: Democrat	Phone Number: 206-258-5767
Email Address: info@deborajuarez.com	Facebook: www.facebook.com/electdeborajuarez
Website: www.deborajuarez.com	Twitter: none

CAMPAIGN INFORMATION

Political Consultants: Moxie Media, Emma Tupper
Campaign Manager: Shayna Daitch
Fundraiser: Raven McShane Strategies
Money Raised to Date: \$35,000
Are you participating in the Democracy Voucher Program? Yes
Total Democracy Vouchers Collected: \$43,375
Money Raised Outside of Your District Vs. Within Your District: 20% in-district
Fundraising Target for Primary Election: \$75,000

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Fundraising Target for General Election: \$150,000

Total Doors Knocked On:

Please list all endorsements you have received:

My key endorsements include:

Speaker Frank Chopp (WA-43)
Rep. Javier Valdez (WA-46)
Rep. Jessyn Farrell (WA-46, retired)
Rep. Brady Walkinshaw (WA-43, retired)
Jeanne Kohl-Welles, King County Council
Larry Gossett, King County Council
Joe McDermott, King County Council
Larry Phillips, King County Council (Retired)
Seattle City Council President Bruce Harrell
Seattle City Councilmember Sally Bagshaw
Seattle City Councilmember Teresa Mosqueda
Seattle City Councilmember Lorena González
Seattle City Councilmember Abel Pacheco
Seattle City Councilmember Tim Burgess (retired)
Seattle City Councilmember Rob Johnson (retired)
Sierra Club, Washington State Chapter
National Women's Political Caucus - WA
MLK Labor (formerly King County Labor Council)
Laborers Local Union 242
Ironworkers Local 86
32nd District Democrats
36th District Democrats
46th District Democrats
King County Young Democrats
Julie Johnson, Chair of the Washington State Democrats Native American Caucus
Dr. Warren Brown, President at North Seattle College
Shoun Pan, Chancellor at Seattle Colleges
Zachary DeWolf, Seattle Public Schools Board
Shaiza Damji, owner of Hotel 360 Group
Annette Heide-Jessen, owner of Kaffeeklatsch

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ISSUE Questions

Homelessness

Most Seattle voters rank homelessness as their number one issue and believe the current City Council has not offered workable solutions despite increased funding.

Q1: What are your top two strategies for addressing homelessness?

We need to significantly increase our stock of affordable housing and expand services and outreach, including the Navigation team and funding for enhanced food bank centers.

Q2: Do you believe that achieving these objectives will require additional financial resources?

Yes. We need to address inefficiencies in how current funds are spent, but ultimately we don't have nearly enough housing supply, and solving that challenge will take additional funds.

Q3: What are the most critical things that must change in order to implement your strategy?

Seattle can't solve the homelessness crisis alone. We need to work with regional and state partners to adequately fund mental and behavioral health programs, address our country's growing opioid epidemic, and invest in affordable housing.

Transportation

We need to meet our region's growing mobility needs, allowing employees to get to work and efficient transportation of goods. Traffic, congestion and public transportation are also top issues for Seattleites. Considering the approval of the 9-year, \$930 million Move Seattle Levy:

Q1: How would you pursue budget transparency and accountability for these funds, and what are your metrics of success?

Because of increasing construction costs and reduced federal funding, the City of Seattle has had to make significant cuts to the commitments made during the Move Seattle levy campaign. It's clear that we need better budget transparency and accountability when it comes to these funds. Key metrics for success include not only budget and timeline, but also pedestrian and bike safety. It's essential that the city better communicate progress on these indicators regularly, so that the public can easily access information about Move Seattle projects.

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Q2: What are the top transportation needs in your district and how would you address them?

Pedestrian mobility and safety has long been an issue in District 5. We need to invest in sidewalks and crosswalks. I have helped fund dozens of new sidewalk projects in D5. Light rail expansion to Northgate and 130th Street is essential to District 5's mobility. I fought for the 130th Street light rail station, and as the newest member of the Sound Transit Board will make sure it's delivered on time and under budget. Moving forward, we need to better address our East-West connections in District 5.

Housing

Seattle must have more affordable housing to address critical workforce needs. The passage of Mandatory Housing Affordability is a first step in addressing this pressing issue.

Q1: Now that MHA has passed, what would be your top legislative priority be for creating more affordable housing options in your district?

We need to build the "missing middle" including ADUs, DADUs, and townhouses to fill the gap between high density apartment buildings and single-family homes. We can also expand our public/private partnerships to build more affordable housing, similar to LIHI's Tony Lee House and the Compass Broadview.

Growth and Competitiveness

Seattle is a geographically constrained city experiencing unprecedented growth. We need City Councilmembers who can plan for the needs and challenges that come with that growth, including how the city can physically accommodate large increases in people and jobs.

Q1: How and where should our city direct new growth?

We need to direct new growth throughout the city - we can't put all of the burden of growth and development on only specific parts of the city while leaving the rest of the city zoned for single family homes. Seattle did not do a good job of planning for our growth before our current population boom, and we need to learn the lesson by stepping up now to ensure our city's future can accommodate the needs of local business and our workforce. That being said, we need to address and correct the historical wrongs of redlining, racial zoning, and racism. We should address our housing issues collectively under the spirit of shared resources, shared real estate, and provide a density of economic opportunities to all residents. We need leave behind the tired old debates, and embrace principles of Smart Growth: mixed-income housing, Transit-Oriented Development, multimodal transportation options, and balanced density. We're all in this together.

Q2: As more neighboring cities develop the housing, transit, and commercial infrastructure needed to support larger employment bases, how will you as a Councilmember encourage employers of all sizes to locate, stay, and grow in Seattle?

Seattle is attractive to young people and families; we have access to great culture and a beautiful natural environment, making this a place that people want to put down roots. We need to make sure large employers feel like their employees will have access to efficient public transportation, affordable housing, and good schools. Smaller employers must be

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supported in starting and maintaining a business in Seattle, managing the rising cost of rent in the city, and dealing with public safety issues (including theft).

I welcome growth, development, and density in D5! With two light rail stations to be located in D5, we are heavily invested in transit-oriented development, housing, and economic growth. Our rich transit spine offers more than just a 12 minute ride to downtown. We are experiencing amazing growth, and want major employers to see D5 as an economic and business-friendly partner. There is life north of the ship canal!

Public Safety

Every Seattleite deserves to be safe in their neighborhoods. However, many Seattleites feel less safe in their neighborhoods than they did just two years ago.

Q1: Please describe the top public safety concern in your district.

Homelessness is one of the top concerns in D5, particularly around mental health and substance abuse issues where an increase in both violent and property crime has led to many D5 residents feeling unsafe in their neighborhoods. My constituents are also concerned that police response times are too long; a concern that I share.

Q2: How would you better allocate resources to address this issue?

We need to attract, hire, and retain more mental health providers, Community Service Officers, Navigation Team members, and specially-trained police officers. Dealing with unsheltered people who are struggling with addiction and mental health issues requires a skilled and compassionate staff that works with (or is embedded with) the Seattle Police Department. Right now, with defunded mental and behavioral health programs, the opioid epidemic, and homelessness crisis and an uptick in violent crimes, our police department is stretched thin. SPD is responding to riskier situations, without adequate time to develop new skills and training to address our city's growing challenges.

Government Accountability

We know that most Seattle voters do not trust the current City Council. They want a Council that is transparent, accountable and delivers results.

Q1: What would you do to restore trust and accountability?

I agree. Trust must be earned. We must do better and lead with humility, accountability, and honesty. It's not an easy task, but certainly the standards all elected officials should adhere to in leadership. We need to better communicate a vision for our city's future that is grounded in hopes that we all share: better transportation, safer neighborhoods, a cleaner environment, and a thriving economy. We also need to be transparent about what we believe will take to get us there, the metrics we use as a council to develop our plans and stay accountable to them, and ensure Seattle residents can easily access information about what the council is working on and why.

Q2: Specifically, how would you evaluate spending priorities and measure their effectiveness?

We can't keep going back to Seattle voters with more levies, asking for more in property and sales tax - it is regressive, and puts the largest share of the burden on those who can least afford it. I support more accountability with our spending that measures whether or not we have met key targets including: budget (are there more efficient ways to

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spend? Have we remained within budget?), timeline (are we delivering what we promised when we promised it?), and reach (are we making the most impact possible with each dollar we spend?) of our spending priorities.

Revenue

Many Seattleites believe that there is a spending problem, not a revenue problem.

Q1: Please list the different sources of revenue for the city of Seattle.

The city of Seattle receives revenue from property taxes, retail sales tax, B&O tax, service charges, court fines, licenses & permits, utilities taxes, federal grants and levies.

Q2: Do you believe Seattle has enough revenue to address our most critical issues? If so, please explain which additional tools you would propose.

While we have dramatically increased revenue and implemented several new property and sales tax increases, it's clear that we are still unable to keep up with rising costs. I believe we need to find new, more progressive sources of revenue that ensure those who can most afford to pay their fair share do so in Washington.

Child Care

Seattle is facing a child care crisis. There are more kids that need care than there are available child care services.

Q1: How would you support increasing access to high-quality, affordable child care for Seattle families?

High-quality, affordable childcare ought to be considered required infrastructure just like schools, roads, hospitals, and other institutions our city needs. I have coined the term "transit-oriented childcare" as I am collaborating with a few for-profit developers to add a childcare facility to the area before the arrival of light rail. Having accessible childcare is crucial to for families to thrive in Seattle.

Labor Laws

Labor laws like Washington's Paid Family Leave Law are most effective when they benefit both employees and employers.

Q1: If a new labor law is proposed, how and when would you engage the business community to help inform your position and approach?

The business community ought to be engaged from the beginning in order to give valuable input on how to implement new legislation and share concerns about how their business would be affected.

Business Climate

Seattle's business community is a willing partner a expects its elected officials to lead the public policy conversation around solutions to the pressing problems in our city.

Q1: How would you work with the Seattle business community if you were elected to office?

I have strong relationships with Seattle's business community, and I view them as partners to making our city a better place to live, work, and play. I created the D5 Business Coalition so that I could hear directly from small, medium, and large-sized businesses. I host meetings for the D5 Business Coalition every quarter to share ideas and resources.

Additionally, I have an open-door policy and will meet with anyone who requests a meeting. Over the last three years, I have met with a range of businesses on many issues to listen. I will continue to do this. Lastly, I would like to thank the

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downtown business Chamber in helping our community create the D5 Business Coalition, the only Seattle City Council District that has their own business chamber.

Q2: Specifically, how would you collaborate with our members to address the city's current challenges while balancing the needs of a business community that drives economic opportunity?

I believe the city must work with the business community to address our challenges and would find ways to partner - similar to the D5 Business Coalition - that ensure your members have a voice at the table when it comes to finding solutions that are workable for both employers and workers in Seattle.