

The Elway Poll

PROPRIETARY REPORT

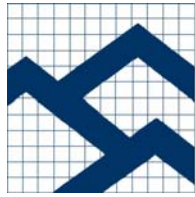
ELDERCARE

FEBRUARY 2011

The information contained herein are the results of proprietary questions included in "The Elway Poll" survey at the request of the sponsor ElderCare. Elway Research does not encourage publication of these results. However, in accordance with the standards of the American Association for Public Opinion Research, any release of this material must clearly state the following:

- 1.The findings are not those of "The Elway Poll" but are results of questions that were written and paid for by the sponsor and inserted as a proprietary question in "The Elway Poll";
- 2.The name of the organization that paid for the questions;
- 3.The size and composition of the sample (provided on "Sample Profile" page)
- 4.The margin of sampling error;
- 5.The dates of the interviewing.

Elway Research, Inc. reserves the right to correct any misinformation in a public release of findings which does not include this information.



The Elway Poll

TOPLINE DATA

This summary presents response frequency distributions for proprietary questions included in The Elway Poll on behalf of ElderCare.

Telephone interviews were completed February 7-10, 2011 with 400 registered voters in Washington State.

The overall margin of sampling error is $\pm 5\%$. That means, in theory, there is a 95% probability that the results of this survey are within $\pm 5\%$ of the results that would have been obtained by interviewing all Washington voters.

The figures in bold type are percentages of respondents who gave each answer.

Percentages may not add to 100% due to rounding.

1. The state of Washington has a nearly \$5 billion budget dollar shortfall for the next two years. The legislature is considering a proposal that would raise about \$245 million dollars by eliminating tax breaks for out-of-state banks, out-of-state shoppers, out-of-state coal, cosmetic surgery, and private jet airplanes. The money raised from eliminating those tax breaks would be used to retain the Basic Health Care Program.

Which of these positions comes closest to your own inclination about this proposal?

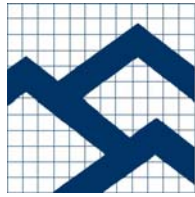
Strongly support...**38**

Support...**24**

Oppose...**11**

Strongly oppose...**18**

DK/NA...**11**

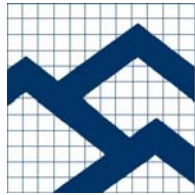


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METHODOLOGY

SAMPLE:	Registered Voters in Washington State
TECHNIQUE:	Telephone Survey
FIELD DATES:	February 7-10, 2011
MARGIN OF ERROR:	The overall margin of sampling error is $\pm 5\%$ at the 95% confidence interval. That is, in theory, had this same survey been conducted 100 times, in 95 of those times the results would be within $\pm 5\%$ of the results reported here.
DATA COLLECTION:	Calls were made during weekday evenings. All interviews were conducted from a central location by professional interviewers with a supervisor ratio of 1:10. Questionnaires were edited for completeness, and a percentage of each interviewer's call was re-called for verification.

It must be kept in mind that survey research cannot predict the future. Although great care and the most rigorous methods available were employed in the design of this survey, execution and analysis of this survey, these results can be interpreted only as representing the answers given by these respondents to these questions at the time they completed the survey.



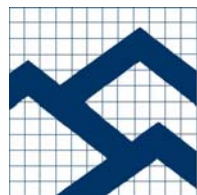
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SAMPLE PROFILE

In interpreting these findings, it is important to keep in mind the characteristics of the people actually interviewed. This table presents a profile of the 400 respondents in the survey.

Note: Here and throughout this report, percentages may not add to 100%, because of rounding.

AREA	Seattle.....	11%
	King County (Outside Seattle)	17%
	Pierce/Kitsap County	15%
	North Puget Sound (Snohomish to Whatcom)	17%
	Western Washington (Clallam to Clark)	20%
	Eastern Washington.....	20%
GENDER	Male	50%
	Female	50%
AGE	18-35	8%
	36-50	18%
	51-64	39%
	65+.....	33%
HOUSEHOLD	Couple with Children at Home	27%
	Couple with No Children at Home	44%
	Single with Children at Home	5%
	Single with No Children at Home	23%
EMPLOYED IN EDUCATION	Yes.....	16%
	No.....	83%
PARTY IDENTIFICATION	Democrat	27%
	Republican	32%
	Independent	41%



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CROSSTABULATION TABLES

READING THE CROSSTABULATION TABLES

The crosstabulations are presented in a "banner table" format. Categories of respondents (e.g., "Age," "Gender") are listed across the top of each page (the "banner").

The questions asked in the survey are listed down the left margin. They are presented in questionnaire order. The key in the upper left corner of the table indicates which questions are found on each page.

The figures in each cell are raw numbers and percentages based on the number of respondents in the category at the head of the column.

By reading across the rows, one can compare answers to a question given by the different categories of respondents.

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	TOTAL (N=)	GENDER		AGE					HOUSEHOLD		EMPLOY EDUC		PARTY ID		
		Male	Female	18-35	36-50	51-64	65+		Kids	No kids	Yes	No	DEM	REP	IND
TOTAL	400	201	199	100	70	155	132	100	124	100	65	100	109	100	163
[A1 NET] ELIMINATE TAXES FOR BHC															
Support	244	115	129	65%	41	96	79	60%	82	66%	44	68%	88	81%	102
Oppose	113	67	46	23%	20	45	39	30%	27	22%	15	23%	12	11%	42
DK/NA	43	19	24	12%	9	14	14	11%	15	12%	6	9%	9	8%	19
[A1] ELIMINATE TAXES FOR BHC															
Strg Support	150	69	81	41%	30	60	45	34%	48	39%	29	45%	63	58%	63
Support	94	46	48	24%	11	36	34	26%	34	27%	15	23%	25	23%	39
Oppose	42	19	23	12%	8	11%	13	10%	10	8%	5	8%	4	4%	16
Strg Oppose	71	48	23	12%	12	17%	26	20%	17	14%	10	15%	8	7%	26
DK/NA	43	19	24	12%	9	14	14	11%	15	12%	6	9%	9	8%	19
[10] GENDER															
Male	201	100	0	0%	33	90	58	44%	61	49%	29	45%	44	40%	86
Female	199	0	199	100	37	65	74	56%	63	51%	36	55%	65	60%	77
[6] AGE															
18-35	33	19	14	7%	0	0	0	0%	21	17%	3	5%	9	8%	14
36-50	70	33	37	19%	70	100	0	0%	44	35%	18	28%	21	19%	28
51-64	155	39	65	33%	0	155	0	0%	43	35%	25	38%	38	35%	62
65+	132	33%	74	37%	0	0	132	100	12	10%	17	26%	36	33%	55
NA	10	3%	9	5%	0	0	0	0%	4	3%	2	3%	5	5%	4
[7] HOUSEHOLD															
Couple/Kids	106	53	53	27%	41	59%	35	23%	106	85%	19	29%	28	26%	45
Couple/No Kids	177	44%	81	41%	1	3%	77	58%	0	0%	31	48%	40	37%	69
Single/Kids	18	5	10	5%	3	4%	8	5%	18	15%	3	5%	8	7%	5
Single/No Kids	90	23%	51	26%	10	30%	41	31%	0	0%	12	18%	33	30%	38
DK/NA	9	2%	4	2%	1	3%	2	1%	0	0%	0	0%	0	0%	6
[8] EMPLOYED EDUC															
Yes	65	16%	36	18%	3	9%	17	13%	22	18%	65	100	20	18%	25
No	332	83%	163	82%	30	91%	114	86%	102	82%	0	0%	89	82%	136
NA/Ref	3	1%	0	0%	0	0%	1	1%	0	0%	0	0%	0	0%	2
[9] PARTY															
Democrat	109	27%	65	33%	9	27%	36	27%	36	29%	20	31%	109	100	0
Republican	128	32%	71	29%	10	30%	55	35%	38	31%	20	31%	0	0%	0
Independent	126	32%	66	30%	13	39%	52	34%	42	34%	21	32%	0	0%	0
NA	37	9%	17	9%	1	3%	16	12%	8	6%	4	6%	0	0%	37
AREA															
Seattle	45	11%	17	8%	3	9%	12	9%	12	10%	8	12%	21	19%	18
King	69	17%	36	18%	7	21%	13	10%	28	23%	8	12%	20	18%	28
Pierce/Kitsap	59	15%	34	17%	3	9%	11	16%	17	14%	8	12%	11	10%	31
N.Sound	68	17%	38	19%	5	15%	30	23%	21	17%	11	17%	17	16%	25
West	79	20%	36	18%	9	27%	24	18%	26	21%	13	20%	24	22%	29
East	80	20%	40	20%	6	18%	33	25%	20	16%	17	26%	16	15%	32

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	TOTAL (N=)	AREA						STATE TAX RATIO	
		Seattle	King	Pierce/ Kitsap	N. Sound	West	East	Inflow	Donor
TOTAL (N=)	400 100	45 100	69 100	59 100	68 100	79 100	80 100	225 100	175 100
[A1 NET] ELIMINATE TAXES FOR BHC									
Support	244 61%	32 71%	49 71%	32 54%	43 63%	44 56%	44 55%	125 56%	119 68%
Oppose	113 28%	8 18%	16 23%	23 39%	15 22%	27 34%	24 30%	77 34%	36 21%
DK/NA	43 11%	5 11%	4 6%	4 7%	10 15%	8 10%	12 15%	23 10%	20 11%
[A1] ELIMINATE TAXES FOR BHC									
Strg Support	150 38%	21 47%	33 48%	22 37%	23 34%	30 38%	21 26%	76 34%	74 42%
Support	94 24%	11 24%	16 23%	10 17%	20 29%	14 18%	23 29%	49 22%	45 26%
Oppose	42 11%	3 7%	2 3%	7 12%	5 7%	10 13%	15 19%	33 15%	9 5%
Strg Oppose	71 18%	5 11%	14 20%	16 27%	10 15%	17 22%	9 11%	44 20%	27 15%
DK/NA	43 11%	5 11%	4 6%	4 7%	10 15%	8 10%	12 15%	23 10%	20 11%
[10] GENDER									
Male	201 50%	17 38%	36 52%	34 58%	38 56%	36 46%	40 50%	116 52%	85 49%
Female	199 50%	28 62%	33 48%	25 42%	30 44%	43 54%	40 50%	109 48%	90 51%
[6] AGE									
18-35	33 8%	3 7%	7 10%	3 5%	5 7%	9 11%	6 8%	18 8%	15 9%
36-50	70 18%	9 20%	11 16%	11 19%	7 10%	21 27%	11 14%	43 19%	27 15%
51-64	155 39%	18 40%	36 52%	24 41%	23 34%	25 32%	29 36%	80 36%	75 43%
65+	132 33%	12 27%	13 19%	20 34%	30 44%	24 30%	33 41%	82 36%	50 29%
NA	10 3%	3 7%	2 3%	1 2%	3 4%	0 0%	1 1%	2 1%	8 5%
[7] HOUSEHOLD									
Couple/Kids	106 27%	10 22%	23 33%	13 22%	19 28%	24 30%	17 21%	55 24%	51 29%
Couple/No Kids	177 44%	15 33%	32 46%	26 44%	30 44%	30 38%	44 55%	104 46%	73 42%
Single/Kids	18 5%	2 4%	5 7%	4 7%	2 3%	2 3%	3 4%	9 4%	9 5%
Single/No Kids	90 23%	16 36%	9 13%	14 24%	15 22%	22 28%	14 18%	52 23%	38 22%
DK/NA	9 2%	2 4%	0 0%	2 3%	2 3%	1 1%	2 3%	5 2%	4 2%
[8] EMPLOYED EDUC									
Yes	65 16%	8 18%	8 12%	8 14%	11 16%	13 16%	17 21%	38 17%	27 15%
No	332 83%	37 82%	61 88%	49 83%	56 82%	66 84%	63 79%	185 82%	147 84%
NA/Ref	3 1%	0 0%	0 0%	2 3%	1 1%	0 0%	0 0%	2 1%	1 1%
[9] PARTY									
Democrat	109 27%	21 47%	20 29%	11 19%	17 25%	24 30%	16 20%	53 24%	56 32%
Republican	128 32%	6 13%	21 30%	17 29%	26 38%	26 33%	32 40%	78 35%	50 29%
Independent	126 32%	15 33%	24 35%	22 37%	15 22%	24 30%	26 33%	72 32%	54 31%
NA	37 9%	3 7%	4 6%	9 15%	10 15%	5 6%	6 8%	22 10%	15 9%
AREA									
Seattle	45 11%	45 100	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	45 26%
King	69 17%	0 0%	69 100	0 0%	0 0%	0 0%	0 0%	0 0%	69 39%
Pierce/Kitsap	59 15%	0 0%	0 0%	59 100	0 0%	0 0%	0 0%	59 26%	0 0%
N. Sound	68 17%	0 0%	0 0%	0 0%	68 100	0 0%	0 0%	8 4%	60 34%
West	79 20%	0 0%	0 0%	0 0%	0 0%	79 100	0 0%	79 35%	0 0%
East	80 20%	0 0%	0 0%	0 0%	0 0%	0 0%	80 100	79 35%	1 1%

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